



MARMOREA

timeless beauty

FIORANESE
CERAMICA



L'ESTETICA SENZA TEMPO DEL MARMO

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Un'approfondita ricerca materica ed estetica, al fine di riprodurre le sensazioni delle superfici dei marmi pregiati di cava, dà origine a superfici di grande profondità e luminosità.

La tecnologia di decorazione digitale è riuscita a sviluppare cromie e sfumature tipiche dei marmi più classici, riproducendone la caratteristica variabilità. Ricerca, gusto raffinato, design originale per la proposta decorativa ispirata all'opera di un grande architetto si fondono, ancora una volta, armoniosamente insieme.

L'estetica senza tempo del marmo e delle sue venature riemerge sulla superficie ceramica per ridefinire una sobria e rassicurante classicità.

DIE ZEITLOSE ÄSTHETIK VON MARMOR

Die intensive Forschungs- und Entwicklungsarbeit im Bereich der Materialien und Ästhetik sorgte hier dafür, dass der ästhetische Eindruck der Oberfläche von kostbarem Marmor aus dem Steinbruch naturgetreu nachgebildet wird, so dass Oberflächen von großer Tiefe und schönem Glanz entstehen.

Dank der digitalen Dekorationstechnik ist es gelungen, die typischen Farben und Schattierungen von klassischem Marmor zu entwickeln und deren charakteristische Variabilität genau nachzuahmen. Forschung, edler Geschmack, originelles Design für Dekore, für die die Arbeiten eines großen Architekten Pate standen, verschmelzen wieder einmal harmonisch miteinander.

Die zeitlose Ästhetik des Marmors und seiner Äderungen erscheint auf der Keramikoberfläche und definiert die Schlichtheit und den beruhigenden Charakter des klassischen Stils neu.

THE TIMELESS BEAUTY OF MARBLE

In-depth research into materials and visual effects to reproduce the sensations of precious quarry marble surfaces, bringing life to surfaces with great depth and luminosity.

The digital decoration technology has successfully developed the typical colours and shading of the most classic marbles, reproducing their characteristic variability.

Research, sophisticated taste and original design for this range of decorations inspired by the work of a great architect, blending harmoniously together once again. The timeless beauty of marble and its veining reappear on the ceramic surface to redefine an understated, reassuring classic.

L'ESTHÉTIQUE ATEMPORELLE DU MARBRE

Une recherche approfondie sur la matière et l'esthétique, dans le but de reproduire les sensations des surfaces des marbres précieux de carrière, donne naissance à des surfaces d'une grande profondeur et luminosité.

La technologie de décoration numérique a réussi à développer des coloris et des nuances typiques des marbres les plus classiques, en en reproduisant la variabilité caractéristique.

Recherche, goût raffiné et design original, pour la proposition décorative qui s'inspire de l'œuvre d'un grand architecte, s'entrelacent, une fois encore, avec harmonie.

L'esthétique atemporelle du marbre et de ses veinures réapparaît sur la surface céramique pour redéfinir un classicisme sobre et rassurant.



BIANCO STATUARIO 74x148 - 29"x58"
GRIGIO IMPERIALE 74x148 - 29"x58"
GRIGIO IMPERIALE DECO 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified

UNA SOBRIA E RASSICURANTE CLASSICITÀ

AN UNDERSTATED, REASSURING CLASSIC
EIN SCHLICHTER UND BERUHIGENDER
KLASSISCHER STIL
UN CLASSICISME SOBRE ET RASSURANT

BIANCO GIOIA 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified



MARMOREA 2019

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BIANCO GIOIA 74x148 - 29"x58"
BIANCO GIOIA DECO 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified



PORT LAURENT DECO 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified

SUPERFICI DI GRANDE PROFONDITÀ E LUMINOSITÀ

SURFACES WITH GREAT DEPTH AND LUMINOSITY
OBERFLÄCHEN MIT GROSSER TIEFE UND GLANZ
DES SURFACES D'UNE GRANDE PROFONDEUR ET
LUMINOSITÉ



PORT LAURENT 74x148 - 29"x58"
PORT LAURENT 7,3x30 - 3"x12"
BIANCO STATUARIO MOSAICO LISCA
Levigato/Rettificato - Polished/Rectified



MARMOREA 2019

MARMOREA 2019

PORT LAURENT 74x148 - 29"x58"
PORT LAURENT 7,3x30 - 3"x12"
BIANCO STATUARIO MOSAICO LISCA
Levigato/Rettificato - Polished/Rectified





BIANCO CALACATTA 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified

PIACEVOLI ARMONIE TRA GUSTO RAFFINATO E DESIGN ORIGINALE

AN APPEALING BLEND OF SOPHISTICATED TASTE
AND ORIGINAL DESIGN
ANGENEHME HARMONIE VON EDLEM STIL UND
ORIGINELLEM DESIGN
DES HARMONIES AGRÉABLES ENTRE GOÛT ET
DESIGN ORIGINAL

BIANCO STATUARIO 74x148 - 29"x58"
Matt/Rettificato - Matte/Rectified



BIANCO STATUARIO 74x148 - 29"x58"
Matt/Rettificato - Matte/Rectified
BIANCO STATUARIO DECO 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified



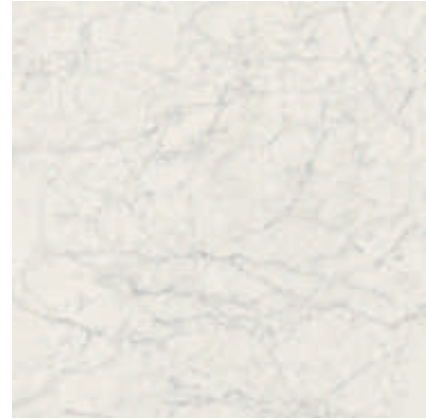
GRICIO IMPERIALE MOSAICO INTRECCIO
Levigato/Rettificato - Polished/Rectified



BIANCO CALACATTA MOSAICO ESAGONI
Levigato/Rettificato - Polished/Rectified

MARMOREA

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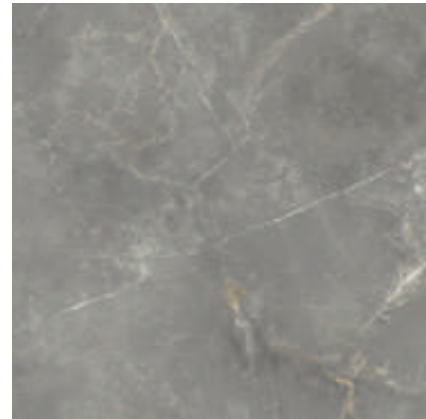
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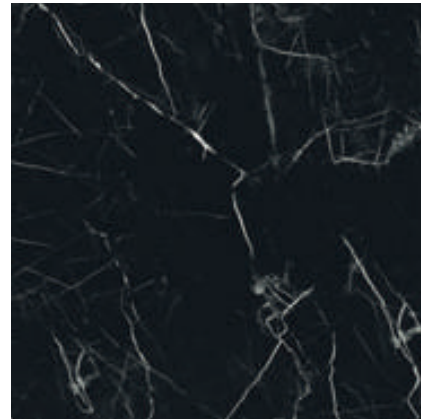
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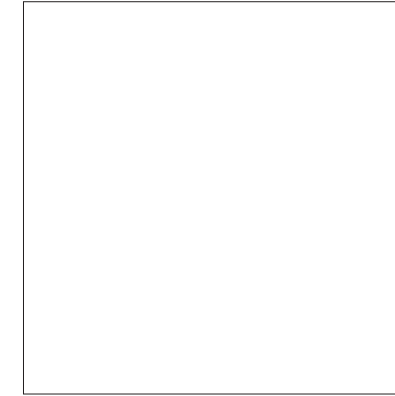
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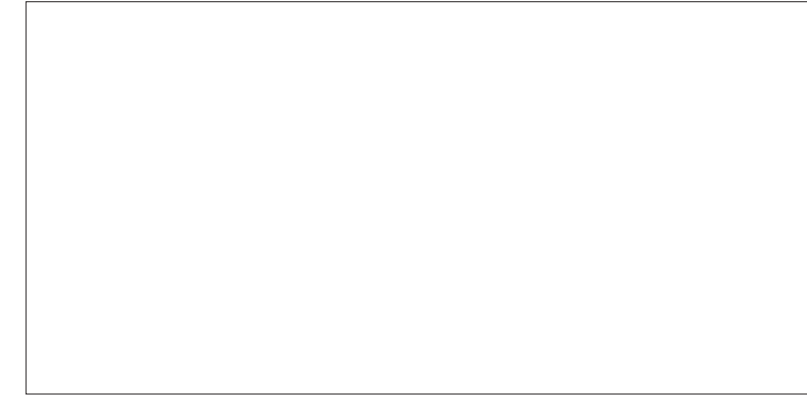
GRIGIO IMPERIALE



PORT LAURENT



74x74 - 29"x29"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified

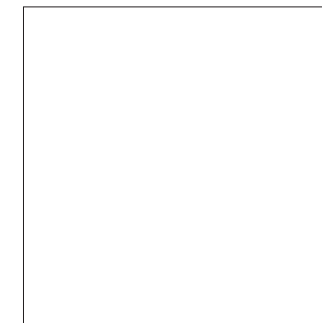


74x148 - 29"x58"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified

DECO 74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified



Battiscopa - Bullnose
7,5x74 - 3"x29"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified



60x60 - 24"x24"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified



7,3x30 - 3"x12"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified



30x60 - 12"x24"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified



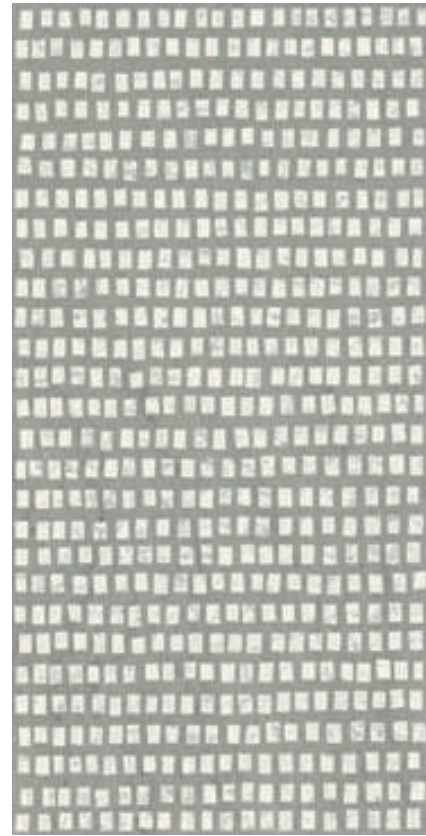
15x15 - 6"x6"
Levigato/Rettificato - Polished/Rectified



Battiscopa - Bullnose
7,5x60 - 3"x24"
Matt/Rettificato - Matte/Rectified
Levigato/Rettificato - Polished/Rectified

MARMOREA

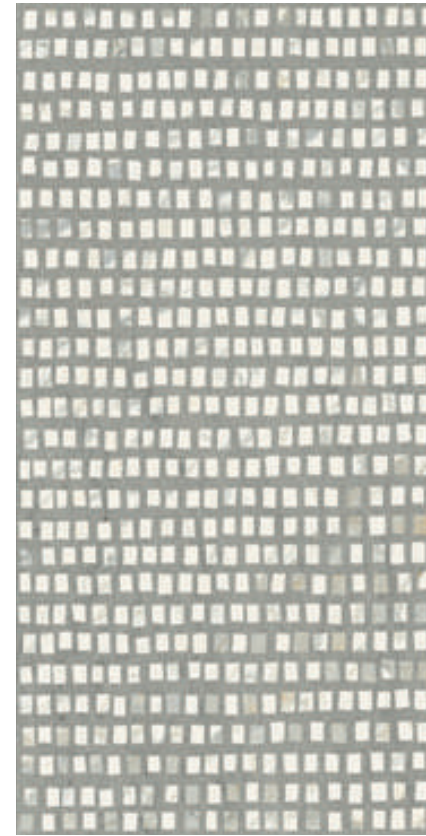
gres porcellanato +



BIANCO GIOIA DECO



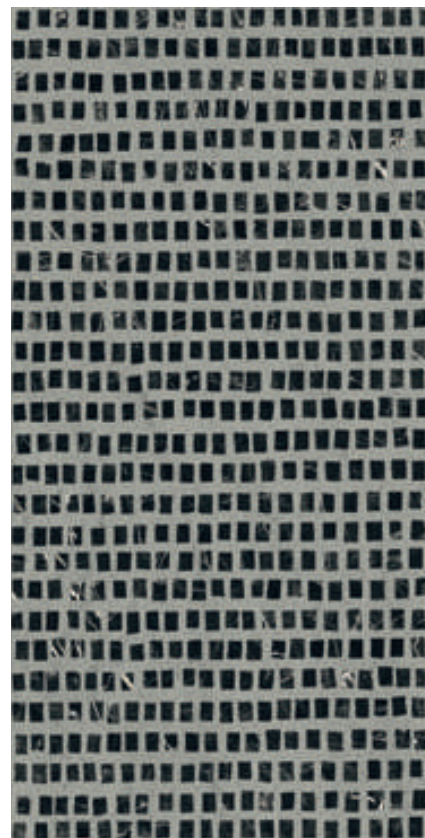
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BIANCO CALACATTA DECO

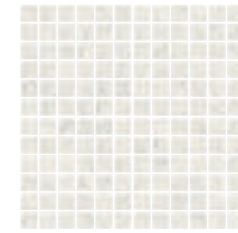


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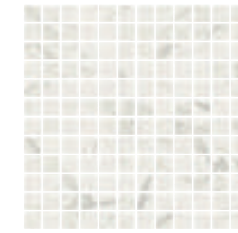


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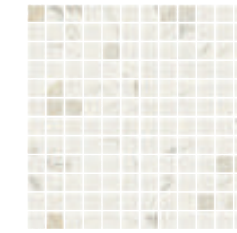
74x148 - 29"x58"
Levigato/Rettificato - Polished/Rectified



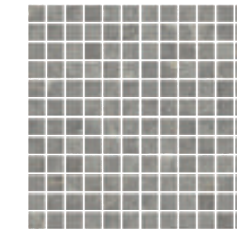
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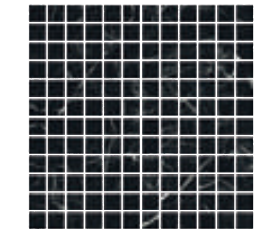
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BIANCO CALACATTA



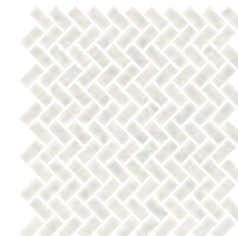
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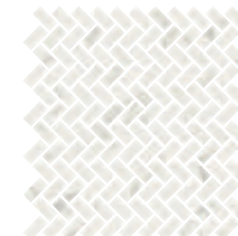
PORT LAURENT

MOSAICO 2,5x2,5 - 1"x1"
Levigato/Rettificato - Polished/Rectified

in fogli 30x30 da 144 pezzi
in 30x30 - 12"x12" sheet made up of 144 pieces



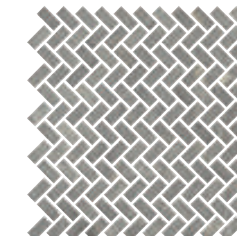
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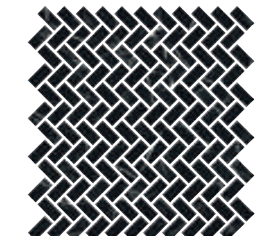
BIANCO STATUARIO



BIANCO CALACATTA



GRIGIO IMPERIALE



PORT LAURENT

MOSAICO LISCA
Levigato/Rettificato - Polished/Rectified

in fogli 30x32 da 132 pezzi
in 30x32 - 12"x12½" sheet made up of 132 pieces



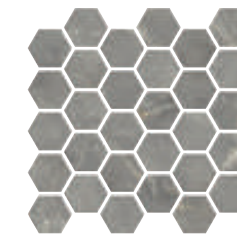
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BIANCO STATUARIO



BIANCO CALACATTA



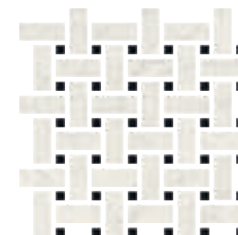
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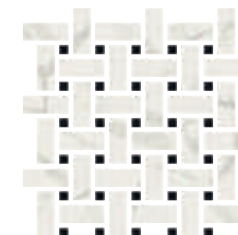
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MOSAICO ESAGONI
Levigato/Rettificato - Polished/Rectified

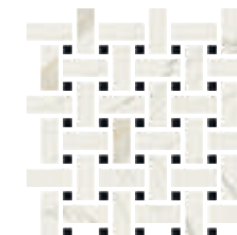
in fogli 30x30 da 30 pezzi
in 30x30 - 12"x12" sheet made up of 30 pieces



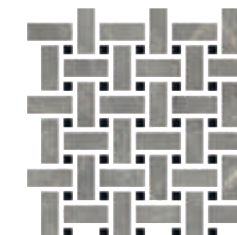
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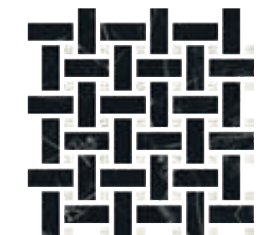
BIANCO STATUARIO



BIANCO CALACATTA



GRIGIO IMPERIALE




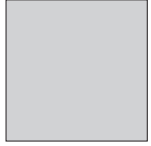
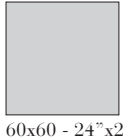
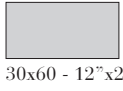

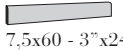
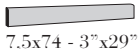
PORT LAURENT

MOSAICO INTRECCIO
Levigato/Rettificato - Polished/Rectified

in fogli 30x30 da 72 pezzi
in 30x30 - 12"x12" sheet made up of 72 pieces


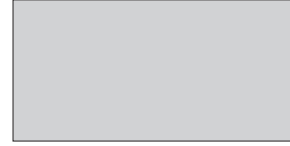
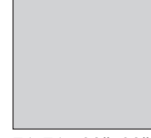
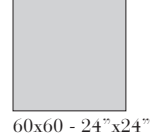
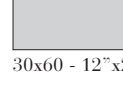
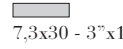
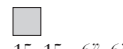
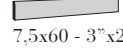
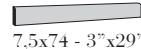
MARMOREA

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Formato Size Format Format	Codice Code Artikelnummer Code	Articolo Item Artikel Article	Scatole			Pallet			SPESSORE Thickness Stärke Epaisseur	
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 74x148 - 29"x58"	MM710R MM711R MM712R MM713R MM717R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	*	1	1,0952	24	28	30,6656	682	10 mm
			**	1	1,0952	24	24	26,2848	586	10 mm
 74x74 - 29"x29"	MM750R MM751R MM752R MM753R MM757R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		2	1,0952	24	42	45,9984	1018	10 mm
 60x60 - 24"x24"	MM600R MM601R MM602R MM603R MM607R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		4	1,44	31,5	30	43,2	955	10 mm
 30x60 - 12"x24"	MM360R MM361R MM362R MM363R MM367R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		6	1,08	23,5	40	43,2	950	10 mm
 7,3x30 - 3"x12"	MM730R MM731R MM732R MM733R MM737R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		30	0,657	15,0	68	44,676	1030	10 mm
 7,5x60 - 3"x24" Battiscopa - Bullnose Sockel - Plinthe	MMB600R MMB601R MMB602R MMB603R MMB607R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		22	ML 13,2	22				
 7,5x74 - 3"x29" Battiscopa - Bullnose Sockel - Plinthe	MMB750R MMB751R MMB752R MMB753R MMB757R	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		15	ML 11,1	19,5				





*
DISPONIBILE FINO AD ESAURIMENTO
Available while stocks last - Verfügbar solange der Vorrat reicht - Disponible jusqu'à la fin des stocks

**
NUOVA PALETTIZZAZIONE
New palletization - Neue Palettierung - Nouvelle palettisation

Formato Size Format Format	Codice Code Artikelnummer Code	Articolo Item Artikel Article	Scatole			Pallet			SPESSORE Thickness Stärke Epaisseur	
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 74x148 - 29"x58"	MM710LR MM711LR MM712LR MM713LR MM717LR	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	*	1	1,0952	25,5	28	30,6656	724	10 mm
			**	1	1,0952	25,5	24	26,2848	622	10 mm
 74x148 - 29"x58" DECO 74x148 - 29"x58"	MM710DL MM711DL MM712DL MM713DL MM717DL	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	*	1	1,0952	25,5	28	30,6656	724	10 mm
			**	1	1,0952	25,5	24	26,2848	622	10 mm
 74x74 - 29"x29"	MM750LR MM751LR MM752LR MM753LR MM757LR	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		2	1,0952	25,5	42	45,9984	1081	10 mm
 60x60 - 24"x24"	MM600LR MM601LR MM602LR MM603LR MM607LR	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		4	1,44	32	30	43,2	970	10 mm
 30x60 - 12"x24"	MM360LR MM361LR MM362LR MM363LR MM367LR	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		6	1,08	24,3	40	43,2	982	10 mm
 7,3x30 - 3"x12"	MM730LR MM731LR MM732LR MM733LR MM737LR	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		30	0,657	15,0	68	44,676	1030	10 mm
 15x15 - 6"x6"	MM150LR MM151LR MM152LR MM153LR MM157LR	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		29	0,6525	14,2	68	44,37	976	10 mm
 7,5x60 - 3"x24" Battiscopa - Bullnose Sockel - Plinthe	MMB600L MMB601L MMB602L MMB603L MMB607L	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		22	ML 13,2	22				
 7,5x74 - 3"x29" Battiscopa - Bullnose Sockel - Plinthe	MMB750L MMB751L MMB752L MMB753L MMB757L	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent		15	ML 11,1	19,5				

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Formato Size Format Format	Codice Code Artikelnummer Code	Articolo Item Artikel Article	Scatole			Pallet			SPESSORE Thickness Stärke Epaisseur
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MOSAICI - MOSAICS - MOSAIKE - MOSAIQUES									
LEVIGATO/RETTIFICATO - POLISHED/RECTIFIED - POLIERT/REKTIFIZIERT - POLI/RECTIFIE									
 2,5x2,5 - 1"x1" MOSAICO	MM0MS1L MM1MS1L MM2MS1L MM3MS1L MM7MS1L	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	Sheets 11	0,99	24				
Mosaico 2,5x2,5 in fogli 30x30 da 144 pezzi - 2,5x2,5 - 1"x1" mosaic in 30x30 - 12"x12" sheets made up of 144 pieces Mosaik 2,5x2,5 auf Blatt 30x30 mit 144 Stück - Mosaïque de 2,5x2,5 sur feuille tramée de 30x30 de 144 pièces									
 in fogli 30x32 - 12"x12 1/2" MOSAICO LISCA	MM0MS2L MM1MS2L MM2MS2L MM3MS2L MM7MS2L	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	Sheets 6	0,576	12,2				
In fogli 30x32 da 132 pezzi - In 30x32 - 12"x12 1/2" sheets made up of 132 pieces Auf Blatt 30x32 mit 132 Stück - Sur feuille tramée de 30x32 de 132 pièces									
 in fogli 30x30 - 12"x12" MOSAICO ESAGONI	MM0MS3L MM1MS3L MM2MS3L MM3MS3L MM7MS3L	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	Sheets 6	0,54	13				
In fogli 30x30 da 30 pezzi - In 30x30 - 12"x12" sheets made up of 30 pieces Auf Blatt 30x30 mit 30 Stück - Sur feuille tramée de 30x30 de 30 pièces									
 in fogli 30x30 - 12"x12" MOSAICO INTRECCIO	MM0MS4L MM1MS4L MM2MS4L MM3MS4L MM7MS4L	Bianco Gioia Bianco Statuario Bianco Calacatta Grigio Imperiale Port Laurent	Sheets 6	0,54	13				
In fogli 30x30 da 72 pezzi - In 30x30 - 12"x12" sheets made up of 72 pieces Auf Blatt 30x30 mit 72 Stück - Sur feuille tramée de 30x30 de 72 pièces									

EN 14411:2012

ANNEX G GROUP BIa GL

R9

MATT

PEI 4

MATT

DCOF

MATT WET: 0.45

BCRA

MATT

DRY: > 0,40

WET: > 0,40



PIASTRELLE CON LIEVE VARIAZIONE DI TONO E DISEGNO
Tiles with slight shade and aspect variation
Fliesen mit leicht unterschiedlichen Tonalitäten und Muster
Carreaux avec faible différence de nuance et structure

PAVIMENTO

Floor coverings - Bodenbeläge - Sol

RIVESTIMENTO

Wall coverings - Wandbeläge - Faïence

RESIDENZIALE

Residential areas - Wohngebiete - Zones résidentielles

TRAFFICO LEGGERO

Light traffic areas - Geringe Begehungsfrequenz - Zones à trafic léger



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